

Things to know about Mobileheroes 2020

Connectivity Innovation Awards



Eligibility

- Participant(s) can join Mobileheroes 2020 as an individual or company/ team (up to 5 people), but only one entry can be submitted

Criteria for short-list selection

Innovativeness

- Does this product/ solution solve or improve an existing problem?
- Are there similar products/ solutions available in the market?

Technology readiness

- Is the proposal currently achievable?
- Does the team have the relevant technology expertise and knowledge to develop this product/ solution?

Business Potential

- Does this product/ solution have enough market relevance and business potential for future growth?

Sustainable development

- Could this product/ solution enable sustainable development in smart cities?

Judging panel

- A judging panel will be formed by industrial leaders across Taiwan's ICT industry

Prizes

- Short-listers will gain access to sponsor resources, workshops, mentorship and more to facilitate development of their product/ solution for the final demo/ judging day in November 2020
- Judging panel will select winners of the Golden Medal Award (USD 30,000 in prize money) and Merit Awards (USD 15,000 in prize money)
- The judging panel reserves the right to make the final decision

Steps to join Mobileheroes 2020 Connectivity Innovation Awards

Mobileheroes 2020 – Connectivity Innovation Awards



Online Registration

- Call for proposals: **NOW – 22 May 2020 at 12pm (GMT+8)**
- For entry, simply submit a proposal (5 pages max.) + a product/ solution demo/ pitch video (under 3 minutes)
- Submissions through **Mobileheroes – Connectivity Innovation Awards** <https://www.mobilehero.com/>



Short-list selection (up to 5-page proposal + demo/ pitch video per entry)

- Judging panel will evaluate on a rolling basis as applications come in, and select the short-lists based on submissions after deadline

Short-list announcement

- Short-listers will be announced upon final decisions made by judging panel in by **June 2020**

Short-lists Selection & Announcement

Short-listers to meet with the judging panel

After announcement in **June 2020**,

- Short-listers will have the chance to meet face-to-face/ virtually with the judging panel for feedback & discussion on product/ solution
- Date & details to be announced

Exclusive resources for short- listers to advance product/ solution development

Between **July – September 2020**, short-listers will have access to

- Leverage sponsor resources (chipsets, cloud service etc.) for product/ solution development
- Join mentors from industry to role-play private board directors and to fine-tune business plan
- Enjoy networking opportunities and more

Final demo/ judging day where winners will be announced

In **November 2020**,

- Short-listers will be present for demo day in front of judging panel & the public
- Top winners will be decided and announced on the day with award ceremony
- B2B match-making to be arranged afterwards

Grand Finale: Final demo/ judging day + award ceremony



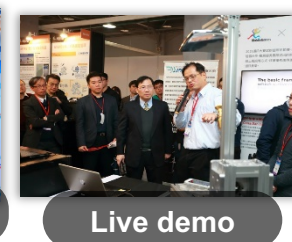
Judging panel will join short-lists on the final demo/ judging day, where winners of Mobileheroes 2020 will be announced



2019 Mobileheroes 通訊大賽優勝團隊揭曉

團隊比拼創新高 首創不設獎12國隊隊加入拼大花 跨城聯創新應用 引領未來無限想像

文 陳曉明 2019.12.06



What can participants get out of “Mobileheroes”?



Co-innovation and joint business opportunities with sponsor companies



Potential investment opportunities



Business and technology boost by accessing sponsor companies' resources



Global Marketing Exposure

How can this “Mobileheroes” platform help you?



Provide **access** to Taiwan's IoT
i& Smart City Ecosystem



Facilitate **cross-domain**
collaboration between stakeholders



Engage international and local
partners to identify **synergies**



For enquiries on Mobileheroes 2020, feel free to reach out to the Organizing Team

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**Connectivity
Innovation Awards**